

Executive Director Report

April 5th, 2007

News of Note

- INK passed through the daylight saving time change, to the best of our knowledge without significant incident. The change in DST effective dates will be revisited again in the fall.
- The state web portal of Indiana experienced a security breach of their customer's credit card numbers and announced Feb. 9 of notification letters being sent to 5,600 customers.
- I have had a chance to meet frequently with Lisa Counts this month and am encouraged with the responsiveness, cooperation and communications.
- In an effort to start the relationship off to a good start, I met with the Regional Manager from NIC (Winn McInnis), Lisa and Brent to discuss any issues between the Network Manager and INK or the Executive Director. The consistent message from them and to them is to keep the communicate lines open.
- I arranged for a visit to the Legislature for Lisa's re-introductions to our primary contacts. The message was consistent with regard to Legislature's satisfaction with the service received this year.
- Lisa, Brent and I have met concerning the new format of the Annual Business Plan and the monthly Network Manager reporting documents. We agreed on many points but want to ensure we accommodate the INK Board's needs and will discuss some clarification needs at the board meeting.
- We have concluded the compliance audit and counsel will be prepared to present the findings. I believe you will be pleased with the accomplishments, but again there are clarifying questions to be discussed at the meeting.
- A budget has been prepared utilizing the projections provided by KIC, and will be presented as a package together with the completed, proposed annual business plan.

- It is my intent to discuss the business planning process and the tools we have developed to assist the board at this month's meeting.

FINANCIAL

- This month's financials will contain the current budget approved for fiscal year 2007.
- Network receipts for the month are up 7.22% over the same month last year and up 6.90% over the same eight periods last year.

GRANTS

- Payment for the KDOR VIPS feasibility study was processed in March: \$196,700. This is \$77,550 less than was originally requested.
- KPTS extends its thanks for your consideration of the grant reallocation request. Acknowledgment of the grant from INK will be evidenced in a voice over text for both the Kansas Week and Ask Your Legislator programs, immediately following the promotional support message from the Kansas Farm Bureau. Until mid April, the text will promote Webfile and thereafter promote the Kansas.gov website.

In addition, they will be providing space on their home page listing us as a sponsor with the Kansas.gov logo and promotional support text above the web links which provide the user the ability to view the past shows online.

They have requested I ask if the board would consider reallocation of the same \$10,000, discussed at the last meeting, and that was earmarked for Personnel to be reallocated to Promotion. This would allow KPTS to extend the length of time and reach into additional newspapers, radio and television advertising to promote the two shows and in turn further promote Kansas.gov.